

NATIONAL Jeweler

IS YOUR BOOTH MOVING IN LAS VEGAS?

Let buyers know where to find you during Las Vegas market week with an advertisement in our newest print edition: **The Market Issue**.

Published just in time for Las Vegas market week, this special print issue will feature in-depth articles intended to help trade show attendees navigate both the show floors and Sin City.

REACH MORE JEWELERS & BUYERS

Advertising in **The Market Issue** will help you reach the 10,000 National Jeweler subscribers – including Jewelers of America members and leading independent jewelers nationwide – who descended upon Las Vegas for all of the jewelry shows happening during market week this year. Copies of the issue will also be distributed onsite in Las Vegas.

In addition to the printed circulation, the issue will be posted on NationalJeweler.com in an interactive digital format and will also be featured in National Jeweler's Daily Newsletter leading up to – and during – market week.

AD SIZE	PRICE
2-Page Spread	\$11,250
Full-Page	\$5,995
Half-Page	\$3,250
Quarter-Page	\$1,775

FILE SPECS

File format accepted:
PDF, compatible with Acrobat 7.0 or higher

Other Specs:

- At least 300 dpi resolution
- Files saved as CMYK color (no spot colors)
- All fonts embedded
- Include crop marks on ads with bleed

New **SPECIAL ISSUE!**



Advertising Deadline: March 15, 2019

Publish date: May 2019

Trim size: 9.25" x 13.00"

Published in print and digital formats

	2-PAGE SPREAD 18.75" x 13.25" w/ bleed 18.50" x 13.00" trim size
	FULL-PAGE 9.50" x 13.25" w/ bleed 9.25" x 13.00" trim size
	HALF-PAGE HORIZ. 8.75" x 6.125" no bleed
	HALF-PAGE VERT. 5.00" x 13.25" w/ bleed 4.75" x 13" ad size
	QUARTER-PAGE 4.25" x 6.125" no bleed

DON'T MISS OUT: RESERVE YOUR SPACE NOW!

CONTACT **BOBBIE HAMBURG** TO RESERVE YOUR AD SPACE TODAY! BOBBIE.HAMBURG@NATIONALJEWELER.COM | (610) 716-1225