

National Jeweler has selected the 2019 inductees for the Retailer Hall of Fame and will be honoring them with a special issue published in July.

National Jeweler's Retailer Hall of Fame, first introduced in 1989, recognizes jewelers who have inspired their peers and made significant contributions to jewelry retailing.

Congratulate the 2019 inductees and get exposure for your brand in this special issue that will be distributed in print and online.

REACH MORE JEWELERS & BUYERS

Advertising in the **Retail Hall of Fame** print issue will help you reach 7,500 National Jeweler subscribers – including Jewelers of America members and leading independent jewelers nationwide.

In addition to the print circulation, an interactive digital version of the issue will be distributed to National Jeweler's 30,000+ Daily Newsletter subscribers leading up to July Jewelry Week and Jewelers of America's National Convention.

Advertising Deadline: May 10, 2019

Publish date: July 2019

Trim size: 9.25" x 13.00"

Published in print and digital formats

FILE SPECS

File format accepted:
PDF, compatible with Acrobat 7.0 or higher

Other Specs:

- At least 300 dpi resolution
- Files saved as CMYK color (no spot colors)
- All fonts embedded
- Include crop marks on ads with bleed

Email artwork to mfallon@jewelers.org.

2019 INDUCTEES



SINGLE-STORE INDEPENDENT:

CATHY CALHOUN

Calhoun Jewelers
Royersford, PA



SINGLE-STORE INDEPENDENT:

DAVID AND JULIA GARDNER

David Gardner's Jewelers & Gemologists
College Station, TX



MULTI-STORE INDEPENDENT:

STEVE AND JUDY PADIS

Padis Jewelers
Four San Francisco-area stores

AD SIZE	PRICE
2-Page Spread	\$6,825
Full-Page	\$3,675
Half-Page	\$1,950



2-PAGE SPREAD

18.75" x 13.25" w/ bleed
18.50" x 13.00" trim size



FULL-PAGE

9.50" x 13.25" w/ bleed
9.25" x 13.00" trim size



HALF-PAGE HORIZ.

8.75" x 6.125" no bleed



HALF-PAGE VERT.

5.00" x 13.25" w/ bleed
4.75" x 13" ad size