

National Jeweler's popular "State of the Majors" is back in 2019 – in both print and digital formats! This must-have jewelry business reference includes two comprehensive lists:

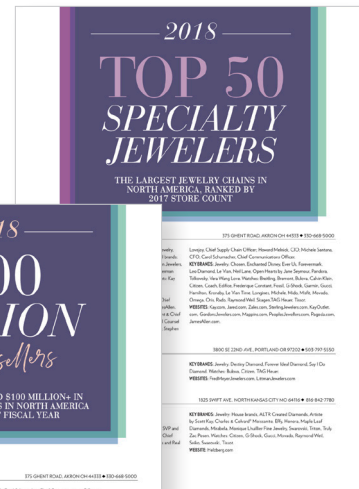
TOP 50 NORTH AMERICAN SPECIALTY JEWELERS AND \$100 MILLION SUPERSELLERS

Both lists will include sales information, key executives and buyer contacts, brands carried and more! The special issue will also include in-depth analysis by the best trade writers in the industry – the National Jeweler editorial team!

REACH MORE JEWELERS & BUYERS

Advertising in the **State of the Majors** print issue will help you reach 10,000 National Jeweler subscribers – including Jewelers of America members and leading independent jewelers nationwide. Readers keep this issue at their desks as a reference year-round.

In addition to the print circulation, an interactive digital version of the issue will be distributed to National Jeweler's 30,000+ Daily Newsletter subscribers at the critical pre-holiday season.



Advertising Deadline: August 9, 2019

Publish date: October 2019

Trim size: 9.25" x 13.00"

Published in print and digital formats

FILE SPECS

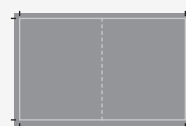
File format accepted:
PDF, compatible with Acrobat 7.0 or higher

Other Specs:

- At least 300 dpi resolution
- Files saved as CMYK color (no spot colors)
- All fonts embedded
- Include crop marks on ads with bleed

Email artwork to bobbie.hamburg@nationaljeweler.com.

AD SIZE	PRICE
2-Page Spread	\$10,995
Full-Page	\$5,800
Half-Page	\$3,025



2-PAGE SPREAD
18.75" x 13.25" w/ bleed
18.50" x 13.00" trim size



FULL-PAGE
9.50" x 13.25" w/ bleed
9.25" x 13.00" trim size



HALF-PAGE HORIZ.
8.75" x 6.125" no bleed



HALF-PAGE VERT.
5.00" x 13.25" w/ bleed
4.75" x 13" ad size